

# POST SHOW REPORT

## 25<sup>th</sup> POWER BANGLADESH INT'L EXPO 2023

Venue: International Convention City Bashundhara  
Dhaka, Bangladesh

25<sup>TH</sup> **POWER**  
BANGLADESH  
2023

With the great successes of CEMS-Global USA's 'POWER series of Exhibitions' in South & South-East Asia, CEMS-Global, having a reputation as a Multinational Exhibition organizer and bringing the best trade shows on the most important Industry topics for over 24 years now, organized the "25th Power Bangladesh Int'l Expo" in Dhaka. This Expo did bring all important stakeholders of the Power & Energy Industry of Bangladesh under one roof and was once again Bangladesh's premier International exhibition on Power Generation & Transmission, PV Power, Energy and Renewable Energy. This Expo brought together the Power Engineering Industry, leading Manufacturers and Distributors / Representatives from all over the world to Bangladesh. It was a perfect B2B platform for the entire Power & Energy Industry of Bangladesh including Bangladeshi Industry and stakeholders who attended and got the opportunity to see the latest technologies and innovations in the Power Generation and Energy sector.

Bangladesh is one of the fastest growing economies in South Asia. In fiscal year 2021–2022, Bangladesh registered a GDP growth rate of 7.2%. The Government of Bangladesh now promises to achieve the status of a ‘Middle-income Country’ by 2031 and that of a ‘High Income Country’ by 2041. Power and Electricity consumption has increased in line with the rise in capacity. Domestic and industrial sectors are the key power demand drivers in the country. The industrial sector has witnessed impressive growth in the last six to seven years. To meet the fast growth in demand, the installed power generation capacities need to be increased to 24GW and 39GW by 2021 and 2030 respectively. To achieve this, a substantial amount of investment would be needed across the entire power sector, around USD 16 billion between 2016-2021. The Govt. of Bangladesh has shown a strong commitment to attract private sector investments and provide an investment-friendly environment by providing various tax and other incentives.

Bangladesh's target of reaching 30% renewable energy by 2030 and 40% by 2041 is attracting interest from foreign investors, who are gradually beginning to view the country's renewable energy sector as an attractive place for investment. We can expect electric power consumption per capita in Bangladesh to increase significantly as demand is expected to increase in line with GDP growth. With the recent Power System Master Plan, Bangladesh aims to reach 4.1 GW of renewable capacity by 2030. Solar and wind will be the key focus areas for future capacity addition, which shall account for about 50% and 40% of the 2,896 MW of RE-based installed capacity by 2021.

# INAUGURATION CEREMONY & EVENT GLIMPSE

CEMS-Global USA and CEMS Bangladesh's comprehensive biggest B2B exhibitions for the entire infrastructure Development Industry of Bangladesh at ICCB Dhaka. The Exhibitions were inaugurated by Mr. Md. Anisur Rahman Miah, BPAA - Chairman (Secretary), of Rajdhani Unnayan Katripakkha (RAJUK). Ms. Meherun N. Islam, President & Group Managing Director of CEMS-Global USA & Asia-Pacific was the host of the Ceremony.

Special guests present were Mr. Md. Abdur Rahim Khan - Additional Secretary (Export), Export Wing of Ministry of Commerce; Mr. Mohammad Hossain - Director General, Power Cell, Power Division of the Ministry of Power, Energy and Mineral Resources; Dr. Md. Mizanur Rahman; Deputy Managing Director (RP & D) of Dhaka WASA and Mr. Syed Ershad Ahmed - President, American Chamber Of Commerce In Bangladesh (AmCham).



# EXHIBITION STATISTICS



International  
Convention City  
Bashundhara, Dhaka,  
Bangladesh



Participating  
Country : 12



Exhibitor : 142



Business Visitor  
12445

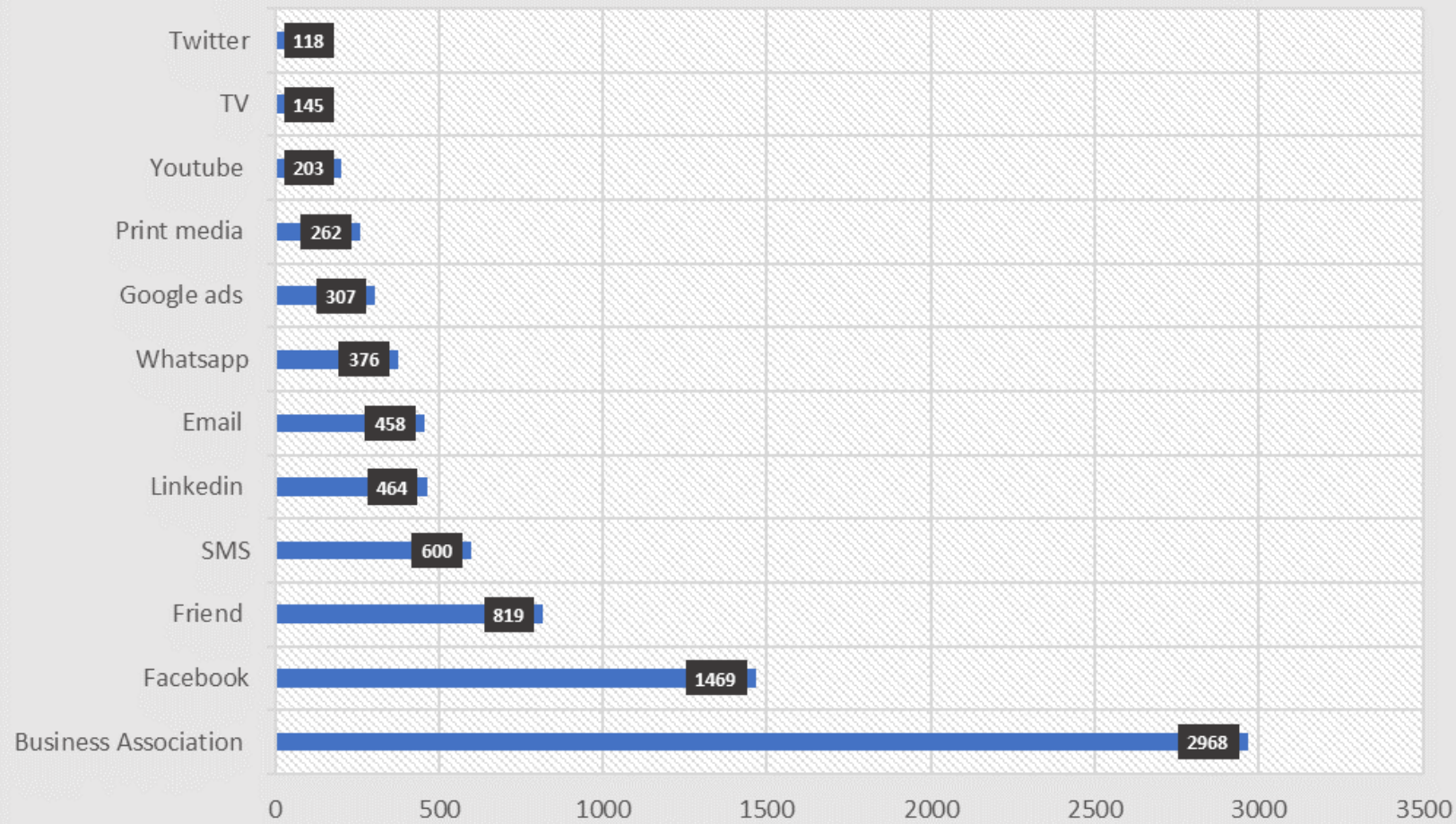


Total Visitor  
16000



Booths : 160

## MODE OF PROMOTIONS DONE TO ATTRACT VISITORS



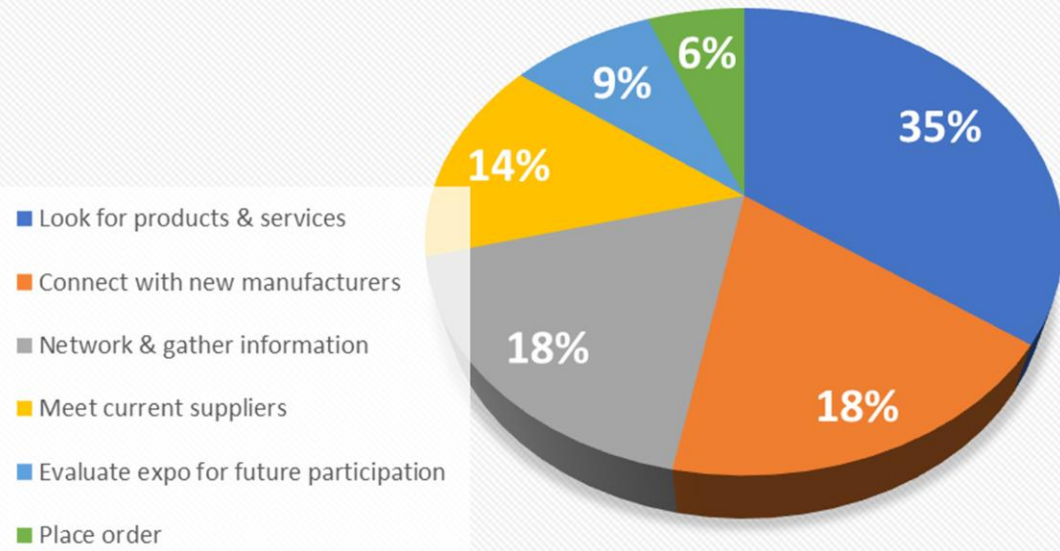
90%

OF THE EXHIBITORS STATED THAT  
THEY WERE SATISFIED WITH THE  
SUPPORT/ SERVICES FROM  
ORGANIZER.

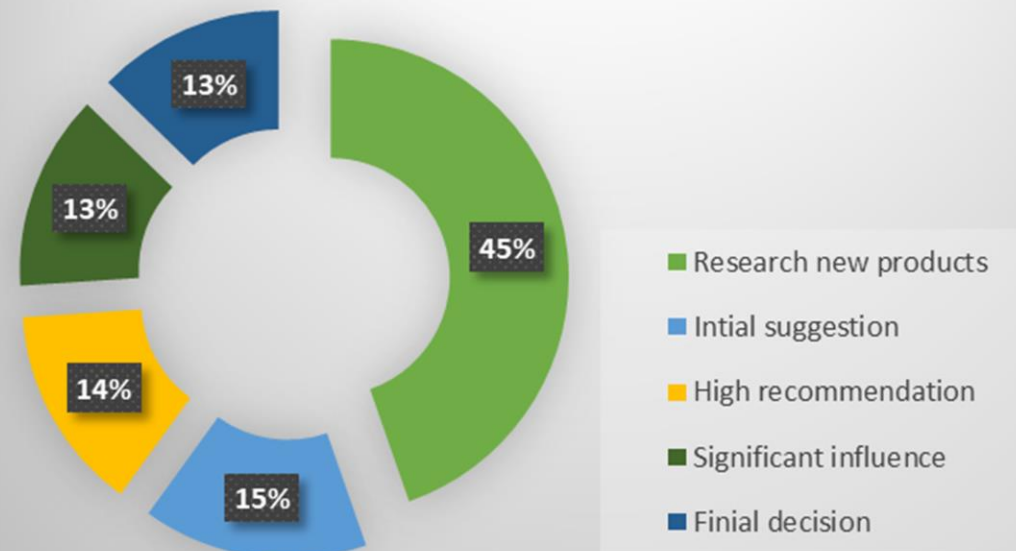
75%

OF EXHIBITORS STATED THAT  
THEY WOULD LIKE TO REPEAT  
THEIR PARTICIPATION ON THE  
2024 SHOW.

### Purpose of Visit



### Visitor Role and Intention for Visiting Expo



**88%**

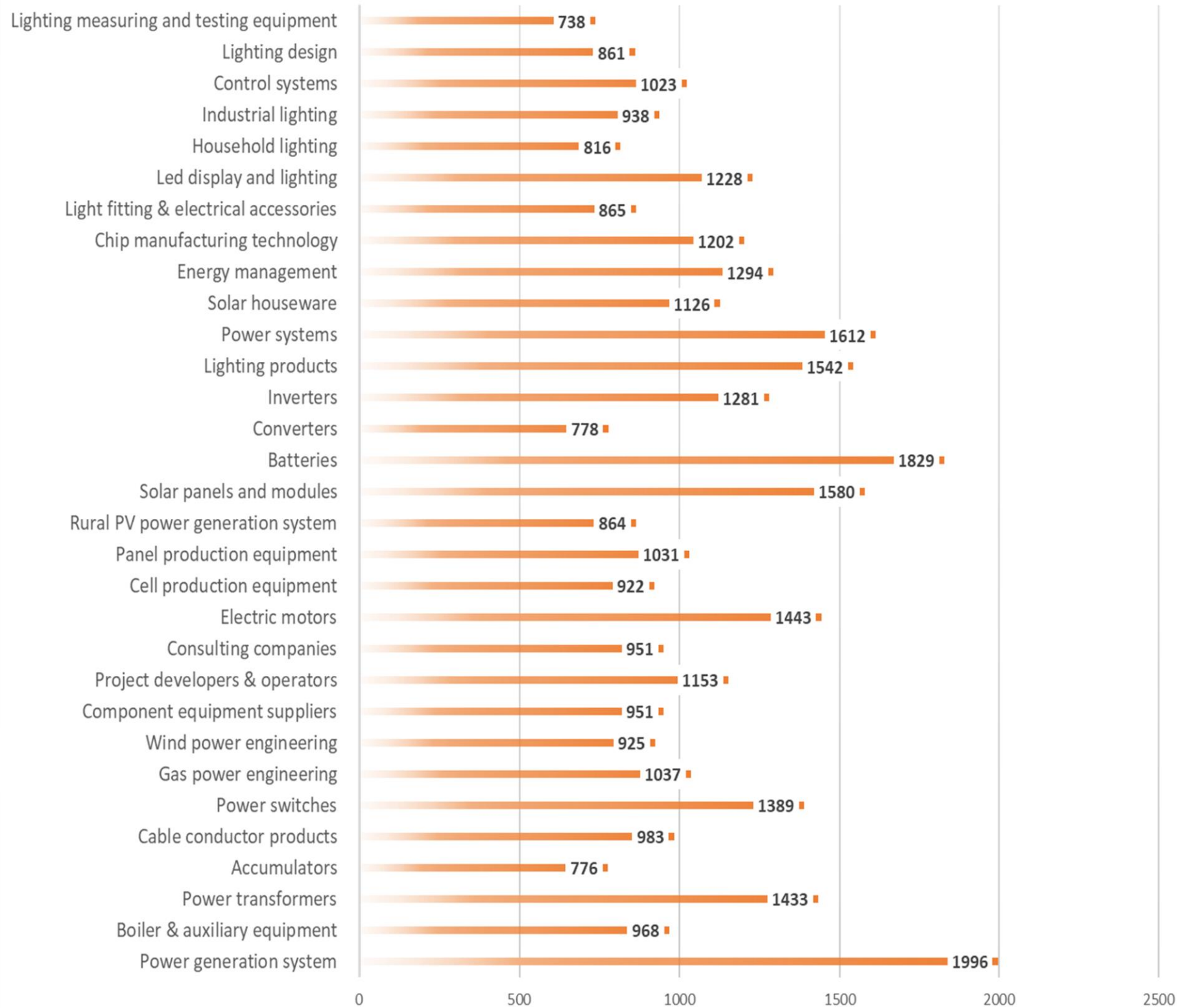
**ACHIEVED THE OBJECTIVES OF EXHIBITING**

**83%**

**SATISFIED WITH THE QUANTITY & QUALITY OF VISITORS**



## VISITORS SHOWED INTEREST IN THE PRODUCTS OF





- ADEC EMBEDDED TECHNOLOGY AND SOLUTIONS PVT LTD
- AGNI POWER LTD. SALAM & BROTHERS
- AKHI SUPER
- ALIEN ENERGY PVT LTD
- ALLWYN CABLES
- AMAN GROUP
- AMARA RAJA ENERGY & MOBILITY LIMITED
- ANHUI JUAN KUANG ELECTRIC CO., LTD
- APPLIED AUTOMATION
- ASHIDA ELECTRONICS PVT. LTD.
- ATANDRA ENERGY PRIVATE LIMITED
- AUTOQED SOFTWARE SERVICES PVT LTD
- BENDER INDIA PRIVATE LIMITED
- BGN TRADING PVT LTD
- BLUE LIGHT STAR MARINE SERVICES PVT LTD
- CANYA LIGHTING CO. LTD.
- CAPE ELECTRIC PRIVATE LIMITED
- CET ELECTRIC TECHNOLOGY INC.
- CHANGZHOU GLORY INDUSTRIES CO.,LTD
- CHENGDU ACT TECHNOLOGY CO.,LTD
- CHENGDU KAISAIER SCIENCE AND TECHNOLOGY CO.,LTD
- CHENGDU YOULIKE ELECTRIC CO.,LTD
- CHENGDU ZHONGKAI ELECTRICAL EQUIPMENT CO., LTD.
- CIRKIT ELECTRO COMPONENTS PVT LTD
- CLEON POWERTECH SOLUTION

- COMPUCARE INDIA PVT LTD
- D. P. TRADING CO.
- DHAKA POWER TRADERS
- DHIR ENTERPRISES
- DHRUV INTERNATIONAL
- DINAN ELECTRONICS TECHNOLOGY ZHONGSHAN CO., LTD
- DYNALOG INDIA LTD
- DYNAMIC ENTERPRISES
- EMW FILTERTECHNIK GMBH
- ENTES ENERGY MANAGEMENT SYSTEMS PVT. LTD.
- FOREND ELEKTRIK MALZEMELERI VE DIS TICARET A.S.
- FORTUNE SOLAR
- G K XIANGHE ELECTRICALS PVT LTD
- GENERAL INDUSTRIAL CONTROLS PVT. LTD.
- GENESIS ENVIROMAN PVT. LTD
- GINLONG TECHNOLOGIES CO.,LTD.
- GLACIER GLASS WORKS
- GPS INDIA TECHVENTURES PRIVATE LIMITED
- GRAND POWER LTD.
- GREAT TECHNOLOGIES LTD.
- GUANGDONG ANKLIGHT PHOTOELECTRIC TECHNOLOGY CO. LTD
- GUANGDONG DINGYING LIGHTING TECHNOLOGY CO.,LTD
- GUANGDONG SOLARTHON TECHNOLOGY CO.,LTD
- GUANGDONG YINFENG ILLUMINATION TECHNOLOGY CO.,LTD
- GUANGZHOU ZUOYOU TECHNOLOGY LIGHTING CO., LTD

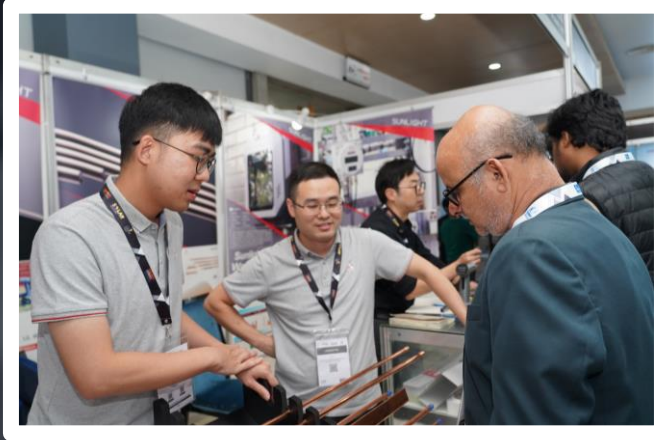
- HENSEL ELECTRIC INDIA PVT. LTD.
- HI-TECH ENGINEERING
- HI-TECH SYSTEMS & SERVICES LTD.
- HPL ELECTRIC & POWER LTD.
- HUAWEI TECHNOLOGIES (BANGLADESH) LIMITED
- IMPROSYS
- INDIANA CONVEYORS PRIVATE LIMITED
- INDIANA GRATINGS PRIVATE LIMITED
- INDOA ASIAN
- JAINCO TRANSMISSION LTD.
- JES TECHNOLOGIES PVT LTD
- JIANGSU TONGGUANG OPTICAL FIBER CABLE CO.,LTD
- JINGMEN LANWEILING PHOTOELECTRIC TECHNOLOGY CO.,LTD
- JULU COUNTRY XIANGFAN SEALS FACTORY
- LAPP INDIA PVT LTD
- LEGION ENERGY PRODUCTS PRIVATE LIMITED
- LEGION INSULATORS PRIVATE LIMITED
- LEO PUMP BANGLADESH LTD.
- LIGHTHOUSE IOT SOLUTIONS PVT. LTD.
- LISHUI TOPO ELECTRONIC CO.,LTD
- LITHIUM POWER ENERGY PRIVATE LIMITED
- LONGI SOLAR TECHNOLOGY CO., LTD
- LUMEN LIGHTING & ENGINEERING
- LUMINOUS POWER TECHNOLOGIES PVT. LTD.
- LUXMATE BD

- M K SRINIVASAN SYSTEMS PVT. LTD.
- M. B. CONTROL & SYSTEMS PVT. LTD.
- MECHZONE SUFFIX IT
- MES TRADING (A GROUP NAUTIKA COMPANY)
- MICROTEK INTERNATIONAL PRIVATE LIMITED
- MICROTEx ENERGY PRIVATE LIMITED
- MULTISPAN CONTROL INSTRUMENTS PVT. LTD.
- NANDAN PETROCHEM LIMITED
- NEO TELE-TRONIX PVT. LTD.
- NINGBO DAXIE DEVELOPMENT ZONE WEIHENG LIGHTING ELECTRICAL APPLIANCES CO.,LTD.
- NPL BLUESKY AUTOMOTIVE PVT LTD
- ORIENT ELECTRIC INTERNATIONAL GROUP LIMITED
- PERMALI WALLACE PVT LTD
- PRANAT ENGINEERS PVT LTD
- PREM INTERNATIONAL
- QINGDAO YUNLU ADVANCED MATERIALS TECHNOLOGY CO.,LTD
- RAJGURU ELECTRONICS (I) PVT LTD
- RELICAB CABLE MANUFACTURING LTD
- RELISERV SOLUTION
- REVERIE POWER & AUTOMATION ENGINEERING LTD.
- SAI ENERGY SAVER
- SHAANXI YUGUANG ELECTRIC CO.,LTD
- SHALAKA ELECTRONICS PVT LTD
- SHANGHAI WELLMAX LIGHTING INDUSTRY CO.,LTD
- SHENZHEN HINVERT ELECTRONICS CO.,LTD.



- SHENZHEN TALEGENT INNOVATION TECHNOLOGY CO.,LTD
- SINCOS AUTOMATION TECHNOLOGIES LIMITED
- SOLAR EPC DEVELOPMENT LTD.
- SUN DIGITAL SOLUTIONS PVT LTD
- SUNLIGHT CHENGDU XIHANGGANG ELECTRIC MANUFACTURING CO., LTD
- SUPERB ENTERPRISES
- T D POWER SYSTEMS LIMITED
- TAIZHOU TIANLI IRON CORE MANUFACTURING CO.,LTD
- TEEBROTECH
- TESLA TRANSFORMERS
- THAIHUAWEI BATTERY COMPANY
- TLT-TURBO INDIA PRIVATE LIMITED
- TRADE TECH
- TRINA SOLAR CO., LTD
- WENZHOU XIONGSHI ELECTRIC TECHNOLOGY CO.LTD
- XIAMEN ANGELS SOLAR ENERGY CO.,LTD
- YIMENG QIZHI MACHINERY (BD)
- YUCON ENERGY
- ZEST POWER LTD
- ZHEJIANG ERG TECHNOLOGY JOINT STOCK CO., LTD
- ZHEJIANG JINKO SOLAR CO., LTD.
- ZHEJIANG PUTAI HIGH VOLTAGE ELECTRICITY CO., LTD.
- ZHENGXI BD TECHNOLOGY LTD.
- ZHONGSHAN AIWO LIGHTING TECHNOLOGY CO., LTD
- ZHONGSHAN CITY QIANPU (RONGSHENG) LIGHTING CO.,LTD

- ZHONGSHAN DAPENG LIGHTING CO.,LTD
- ZHONGSHAN DASHUO INTELLIGENT EQUIPMENT CO., LTD
- ZHONGSHAN E-FANG ELECTRONICS CO.LTD
- ZHONGSHAN GUANGGU TECHNOLOGY CO., LTD
- ZHONGSHAN HUAYANG PLASTIC PIGMENT CO.,LTD
- ZHONGSHAN LINGLINGQI ELECTRONIC CO., LTD
- ZHONGSHAN LIZHONG TRADING AGENCY LIMITED
- ZHONGSHAN MANSHEG ALUMINUM CO., LTD
- ZHONGSHAN NAIJIALIANG CULTURAL MEDIA CO.,LTD.
- ZHONGSHAN PINDENGDEG NETWORK TECHNOLOGY CO.,LTD
- ZHONGSHAN SONGHAN LIGHTING CO,LTD
- ZHONGSHAN TOP ONE INTERNATIONAL CO., LTD
- ZHONGSHAN VANLIN LIGHTING COMPANY LIMITED
- ZHONGSHAN WIFFER LIGHTING CO.,LTD.
- ZHONGSHAN XIANKE OPTOELECTRONICS TECHNOLOGY CO., LTD



# ABOUT CEMS - GLOBAL

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 30 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

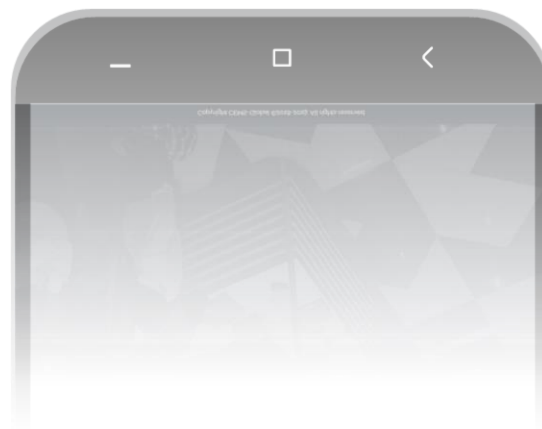
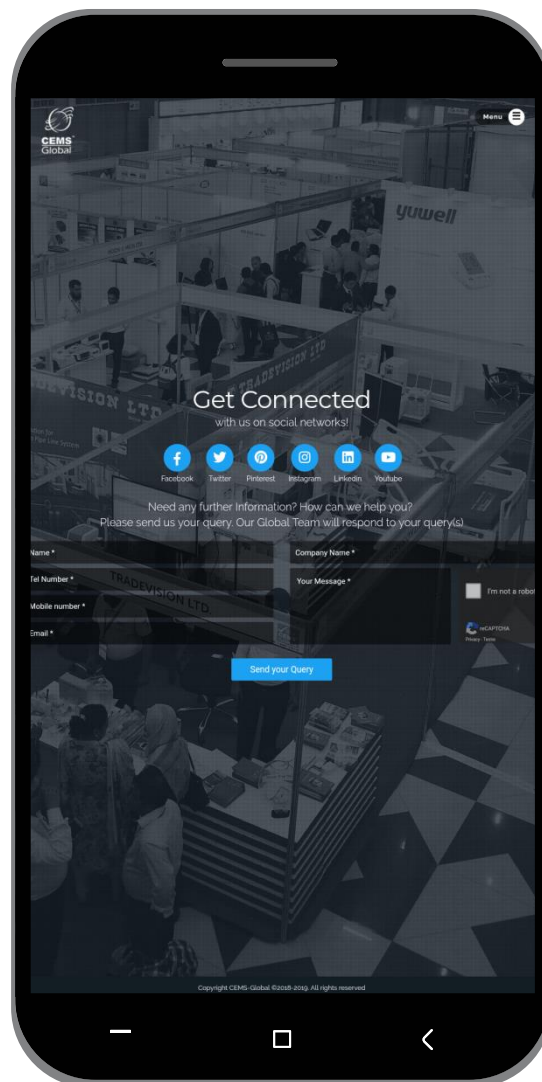
With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity. We bring all these attributes together to reinvent events....to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships! CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are....

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THANK YOU FOR YOUR PARTICIPATION, SEE YOU THE NEXT EVENT...



**14 ~ 16 November 2024**

10:30am to 8:00pm

Int'l Convention Center Bashundhara (ICCB)  
Dhaka – Bangladesh